

# THE BLUE SAND STORY

Blue Sand is an exciting range of quality wines made by renowned winemaker, Andrew Peace, in North West Victoria. Vivid blue skies and golden sands are features of Australia's unique warm and pristine environment. Blue Sand wines are an expression of our land and lifestyle being fresh, vibrant and satisfying.



Andrew Peace



# ANDREW PEACE WINES

## THE BLUE SAND WINEMAKERS

Andrew Peace Wines has been awarded numerous trophies for its wine and business achievements, attributing to its policy of quality and sound business practices.

### SOME OF THE AWARDS:



1997 WINNER

ROYAL AGRICULTURAL SOCIETY OF VICTORIA FARM MANAGEMENT COMPETITION

1998 WINNER

SWAN HILL BUSINESS EXCELLENCE AWARDS

1998 FINALIST

TELSTRA AND VICTORIAN GOVERNMENT SMALL BUSINESS AWARDS

1999 WINNER

VICTORIAN VINEYARD OF THE YEAR AWARD

2001 WINNER

VICTORIAN EMERGING EXPORTER OF THE YEAR

BLUE SAND

*The Perfect Complement to Australia's Lifestyle!*

BLUE SAND

*The Perfect Complement to Australia's Lifestyle!*

# ANDREW PEACE WINES

## BLUE SAND WINEMAKERS

Andrew Peace Wines is a family owned and operated business comprising a modern winery and a 485 acre wine grape vineyard.

The winery's location is near Swan Hill in North West Victoria on the banks of the Murray River. It is a choice grape-growing region and fruit from the area is sought after by many of Australia's best-known winemakers.

The company began as a vineyard in 1980, and in 1995 the decision to develop a winery was taken. This winery now crushes over 20 000 tonnes per vintage, making Andrew Peace Wines one of Australia's top 20 wineries. This has necessitated a considerable investment in the winery structure and facilities. The project was entirely designed and constructed by Andrew Peace. The design emphasis is on an even flow of must and juice with minimal oxygen contact to ensure maximum quality and fruit flavour retention.

The family consists of Andrew and his wife Cathryn and Andrew's parents Jim and Pam Peace. The Peace family's achievements in creating a commercially successful vineyard/winery business over the past 9 years have been little short of amazing demonstrating a strong capacity to utilise technology with enormous hard work and exceptional planning skills. Quality is the cornerstone of all activity at Andrew Peace Wines and they are proud to be able to present the Blue Sand range of wines.



WINEMAKER ANDREW

## BLUE SAND WHITES



### SEMILLON SAUVIGNON BLANC

Bright, light straw with a tinge of green. Fresh aromas of guava and pineapple. The nose is complemented by a vibrant, zingy palate and refreshing finish.



### CHARDONNAY

Light straw hues with slight green hints. Upfront tropical aromas on the nose with a fruit driven palate rounded off with just a hint of oak, producing a lovely balanced wine to savor and enjoy.

BLUE SAND

*The Perfect Complement to Australia's Lifestyle!*

BLUE SAND

*The Perfect Complement to Australia's Lifestyle!*

# BLUE SAND REDS



## CABERNET MERLOT

Vibrant red in colour. Blueberry, cassis and spice begin the journey on the nose. The flavours that follow are smooth, rich and satisfying. Wonderful balance and a lovely long finish round off this red.



## CABERNET SAUVIGNON

Rich purple red hues. Rich, dark berry fruit aromas dominate the nose. An abundance of ripe strawberry and chocolate flavours in the mouth, and a hint of nutmeg to finish. A classic red wine to savor and enjoy.



## SHIRAZ

Deep plum red colour with purple tints. Sweet berry fruit aromas mingle with hints of clove and cinnamon. A full and plump mouthful of flavour. Complemented by fine-grained tannins and cedary oak characters, this is a classic Australian style wine.

ESAND

*The Perfect Complement to Australia's Lifestyle!*

BLUESAND

*The Perfect Complement to Australia's Lifestyle!*